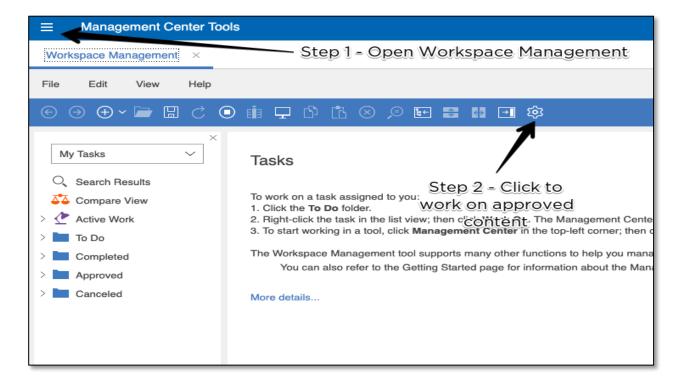
HCL Commerce CMS-DAM Demo – SoFy Environment

Step 1 - Review Current Website

- 1. Open EmeraldPlus storefront link from the SoFy Solution Console link
- 2. Review current home page banner
 - We will be replacing the video banner with a static banner using the CMS and DAM add-on

Step 2 - Create New Content

- 1. Open Authoring Management Center from the SoFy Solution Console link
 - a. Login using the credentials wcsadmin | wcs1admin
- 2. Menu > Workspace Management > File > Work on Approved Content



- 3. Open up CMS-DAM tooling by going to Menu > Content
 - a. Login using credentials wpsadmin | wpsadmin
- 4. Click on the Home icon on the top right of the page and select "Home"
- 5. Click on Digital Assets section
- 6. Click on the EmeraldPlusSAS collection
 - a. Review items in the collection
 - b. Click on Collections link to go back
- 7. Click on EmeraldCAS collection
 - a. Review items in the collection
 - b. Enter "Chair" in search box and click enter
 - c. Click on dropdown in search box to show other search options
 - d. Click on Filter button to review filter options
 - e. Click Back link and the Collections link to go back to main DAM area
- 8. Click on EmeraldPlusSAS collection
 - a. Click on livingroom.jpg
 - b. Click on three-button link in the information area and select Edit

- c. Review the different versions and options available for the asset
- d. Click cancel and discard changes to exit the page
- 9. Click on hamburger menu in top left and select Web Content
- 10. From the Commerce Composer section naviagate to Commerce Marketing Content > Content > EmeraldPlus
- 11. Click on HomeHeroVideoBanner and click Edit
 - a. Review the content details
 - b. Click on versions to see the available versions of the content
 - c. Click Cancel to leave the page
- 12. Select Create > Content from the top of the page
 - a. Use the following details for the content properties
 - i. Name: NewHomeHero
 - ii. Display Title: NewHomeHero
 - iii. Description: New Home Hero Image
 - iv. Select Content Template
 - 1. Click on See All Content Templates
 - 2. Navigate to Commerce Marketing Content > Marketing Content and click Select
 - b. In the elements area, complete the following
 - i. **Image**
 - 1. Click on the dropdown and select HCL DAM
 - 2. Click Select Image
 - 3. From the assets go to EmeraldPlusSAS > emerald-home-hero.jpg and click Insert
 - ii. Use as Background Image
 - 1. Click on radio button: Use as background image
 - iii. Test (Rich Text)
 - 1. Paste in the following text:

Explore Dozens of New Arrivals

Freshen up your living space with all new furniture, lighting, and decor that fit any living room style.

- Modify the text to change the headline to read "Take a Look at all of the New Arrivals"
- iv. Button Link: /living-room
- v. Button Text to Display: Shop Living Room
- vi. Button Appearance: Primary Button
- vii. Click Save
- c. Click Cancel and verify that NewHomeHero is listed in the available content items

Step 3 – Add Content in Management Center

- 1. If page isn't already open, click Authoring Management Center from the SoFy Solution Console link
 - a. Login using the credentials wcsadmin | wcs1admin
 - b. Verify that you are still working on approved content
- 2. Menu > Marketing
- 3. Change storefront to EmeraldPlus if not already selected
- 4. From left side menu, click Content

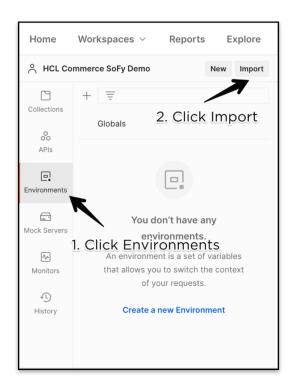
- a. Review content pieces that are present
- 5. Right click on Content > New Content
 - a. Name: NewHomeHero
 - b. Content Type: Digital Experience Content
 - c. Content Item
 - i. Click on Edit icon
 - ii. Navigate to Commerce Marketing Content > EmeraldPlus > NewHomeHero and click Select
 - d. Click on Save and Close
- 6. From left side menu select E-Marketing Spots
 - a. Click on Home Hero entry to open details
 - b. Go to Default Content section
 - i. Enter New8 in the search box
 - ii. Change Find and Add dropdown box to select Content
 - iii. Click Find and Add button
 - iv. Select the HomeHeroVideoBanner item and click on the X button to remove it
 - c. Click on Save and Close

Step 4 - Review Changes on Home Page

- 1. If page isn't already open, click on the EmeraldPlus storefront link from the SoFy Solution Console link
- 2. Refresh the EmeraldPlus storefront home page
 - a. Verify that new content is showing
- 3. Return to Management Center
 - a. If page isn't already open, click Authoring Management Center from the SoFy Solution Console link
 - b. Login using the credentials wcsadmin | wcs1admin
- 4. Open up CMS-DAM tooling by going to Menu > Content
 - a. Login in using credentials wpsadmin | wpsadmin if required
 - b. Click on the Home icon on the top right of the page and select "Home"
 - c. Select the Web Content section
 - d. Navigate to Commerce Marketing Content > Content > EmeraldPlus > NewHomeHeroContent and click edit
- 5. Scroll down to the banner text area and update the content
 - a. Change headline size to 36 and text section to size 22
 - b. Change color to gray for all the text
- 6. Click Save
- 7. Return to EmeraldPlus storefront
 - a. If page isn't already open, click on the EmeraldPlus storefront link from the SoFy Solution Console link
- 8. Refresh the storefront Home Page

Step 5 – Review Content Using APIs

- 1. Open Postman
- 2. Import Environment JSON into the workspace
 - a. Select Environments > Import
 - b. Click "Upload Files" and select the "HCL Commerce SoFy CMS-DAM Demo Environment.json" or drag file into the window
 - c. Click Import



- 3. Update "hostname" variable
 - a. Click on "HCL Commerce SoFy CMS-DAM Demo"
 - b. Update the current value of "hostname" by replacing the astrisk values with the number shown on your SoFy Solutions Console
 - c. Click Save
- 4. Import API Collection into the workspace
 - a. Select Collections > Import
 - b. Click "Upload Files" and select the "HCL Commerce SoFy CMS-DAM Demo API Collection.json" or drag file into the window
 - c. Click Import
- 5. Run API Collection
 - a. From the collections area, click "HCL Commerce SoFy CMS-DAM Demo" to expand APIs
 - b. Click on "Get eSpot Details" API
 - c. On the right side, click on "No Environment" and select "HCL Commerce SoFy CMS-DAM Demo" from the dropdown menu
 - d. Run API by clicking "Send"
 - Verify return details look correct by confirming line 14 says "eSpot Name: Home Hero"
 - ii. Confirm contentUrl information is shown in line 24
 - e. Click on "Get Marketing Content Details" API and click Send
 - Scroll to line 324 and verify values are the same as what was updated in the CMS