

# HCL Commerce Page Composer Demo – SoFy Environment

## Step 1 – Create a New Home Page

1. Login to Management Center
2. Go to the Workspace Management Tab
3. Click the Gear Icon to Work on Approved Content
4. Open Page Composer from the hamburger menu
5. Starting on the Pages tab, click Add New Page
6. Name it “NewHome” and click Create Page
7. Click Edit SEO
  - a. Click Create SEO
    - i. Choose English for the language
    - ii. For URL-Keyword, type “New Home” or anything you’d like with no spaces
    - iii. Use any page title you want, we will use “New Home”
    - iv. Meta Description and Keywords are optional
    - v. Click save

## Step 2 – Create a New Layout

1. Go to the Layouts Tab
2. Click Add New Layout
3. Name it “New Home Layout”
4. Set the priority to 0
5. Set the scheduling to start immediately with no expiry date
6. Click Create Layout
7. Double-click the New Homepage Layout tile
8. Select template – Home Page
9. Add widgets

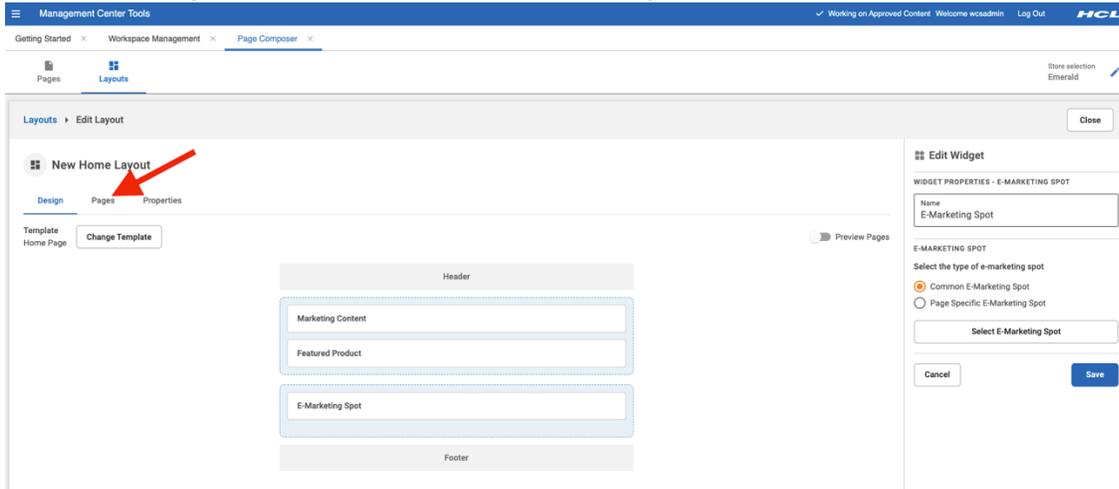


- a. Select each widget one-by-one and configure as follows (use breadcrumbs to go back to each afterwards):
  - i. Marketing Content
    1. Choose “Specify Marketing Content” option
    2. Click “Select Content” button
    3. Choose “20PercentOffContent” and “DiningRoomHeroContent” content items
  - ii. Featured Product
    1. Choose “Use web activities to recommend a product” option

2. Click “Select Web Activities” button
  3. Choose the “Home recommended products” activity
- iii. E-Marketing Spot
1. Choose “Common E-Marketing Spot” option
  2. Click “Select E-Marketing Spot” button
  3. Select “BathHero” marketing spot

### Step 3 – Assign Page to Layout

1. Go to the Pages tab under the New Home Layout section



2. Click “Assign pages to this layout” button
3. Select the “NewHome” page

### Step 4 – Preview the New Page

1. Go back to the main Pages tab
2. Double click on the “NewHome” page
3. Click the Preview button
4. Test your new page with the various viewport and device orientation options