HCL Commerce Search Demo – SoFy Environment

Step 1: View Search Analytics

1. Open the Search tool by clicking Search on the Site Map

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۹	명 Site Map								
	Analytics Display information for revenue, visitors, and products	Marketplace Manages marketplaces, sellers, and seller activities	Search Organizes data accorr	ling to shopper's Search usage	Catalogs Manages catalogs, categories, and product details	Marketing Create and manage marketing	, campaigns and activities		
ılı ©	Promotions Manage promotions to support the marketing campaigns Image promotions	Assets Manage URLs that you use in marketing campaigns	Le Installments Manage the installment	nt rules for the selected store					
	Manage Organizations Manage all the work related to organizations, member groups, users and approval requests for organization registration								
	Member Groups >	Organizations >		Users 🕑 Authoring >	Approvals 😑 Au	thoring) >			
	Manage Accounts Manages customer accounts, contracts, price rules and catalog filter Accounts and Contracts	$_{\rm S}$ Catalog Filter and Pricing \rightarrow		Stores Extended Site Stores Store Manager by Chainel Managers, Sellers, or Site Administrators Extended Site Stores Store Management Centrate Composer Page Composer Commance Composer					
	System Administration Manages all the work related to transports, messages, message types, and for scheduling a command run at a specified time								
	Transports (🗃 Authoring) > Registries (🗃 Authoring) >	Message Types (2) Authoring > Security Policies (2) Authoring >		Messages (Authoring) >	Scheduler 📻 Au	thoring) >			
₽9 ¢	Tax Manage tax codes, categories, and jurisdiction for the selected store Tax Jurisdictions Tax Categories		Shipping Manage shipping modes, co Shipping Jurisdictions Shipping Modes	des, and jurisdiction for all the goods being shipped Shipping Code	8 >				
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- 2. Navigate to the Analytics tab in the top right corner of the page
 - a. You will see Google Analytics data that reflects the overall performance of your site's search with the following key metrics shown:
 - i. Sessions using search vs not using search
 - ii. Session Duration When Search Is Used
 - iii. Search Term Trends
 - iv. Top Searches
 - v. Search Hits
 - vi. Search Misses



Step 2: Using Mock Search

- 1. Navigate to Mock Search to the right of the analytics tab
 - a. Search desired products that you would like to rearrange
 - b. Drag and drop the items in the order that you would want them to show when a search is performed
 - c. Click the pin to save the moved products in place
 - d. Click the eye icon on any product to hide it



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Step 3: Adding Products to the Search Results

- 1. Under the search box click Add Products
 - a. Search the ProductID, Product Name, or SKU that you would like to add to the search results
 - b. Hover the product > click the check mark > click Add Selected Products

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٤	Search by SKU, Produc	t ID or Product Nar	ne -										
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	Pub Table \$599.99 Pert number: DR-TBLS-0004	Sector State DR-TH	resso Table 18.99 umber: ILS-0003	Luncheon Table \$999.99 Part number: DR-TBLS-0001	Patio Table \$760.00 Part number: DR-TBLS-0002	Pub-style Coffee Table \$145.00 Part number: LRFNTR-TB-0004	Abstract Wooden Coffee Table \$115.00 Part number: LR-FNTR-TB-0001	Abstract Wooden Coffee Table \$160.00 Part number: LR-FNTR-TB-0002	Abstract Glass Coffee Table \$145.00 Part number: LR-FNTR-TB-0003	Landscape Buffet Table \$749.99 Part number: DR-BFFT-0001			
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Step 4: Using Configuration to Add New Color Families

- 1. Go to the **Configuration** page > Select **Add New Color** > Enter the RGB or Hex color values for "Roll Tide."
- 2. Associate the new color with an existing color family, like Red.
- 3. Click Add New Color, and the color will be added to the red family

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ſ	Color Families / New Color		Cancel
	Color Namo		
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(Color Value (optional)		
	#9E1832 RoB Hex		
	Color Families		
	Black Blue Brown Cyan Gold		
	Green Grange Pink Purple Z Red		
	White Vellow		
	Add New Color Cancel		
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